



Trusted partner & consultants for

# Software Solutions | Enterprise Solutions AI Innovation | Research Services



[www.zelitesolutions.com](http://www.zelitesolutions.com)



[info@zelitesolutions.com](mailto:info@zelitesolutions.com)



UAE | India | Kenya | USA

# About us

Zelite is a global enterprise solutions and full-service software development company headquartered in Pune, India, with subsidiaries in Kenya, UAE, and USA. With years of experience in providing customized, process-driven software solutions to clients worldwide, Zelite leverages cutting-edge technology to transform business ideas into reality.

## 13+ Years

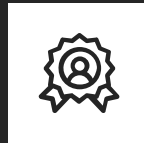
Founded in 2011, HQ in Pune, INDIA

Offices in UAE, Kenya, USA



## 500+

Clients Served Globally



## 350+

Enterprise Solutions Implemented



## 150+

Bespoke Applications Deployed



## 30+

Industries Served



# Empowering Your Business Transformation



# Major Industries



Technology



Government



Agrotech



IoT &  
Automation



Education



Manufacturing



Pharmaceutical



Fintech



Automobile



Healthcare



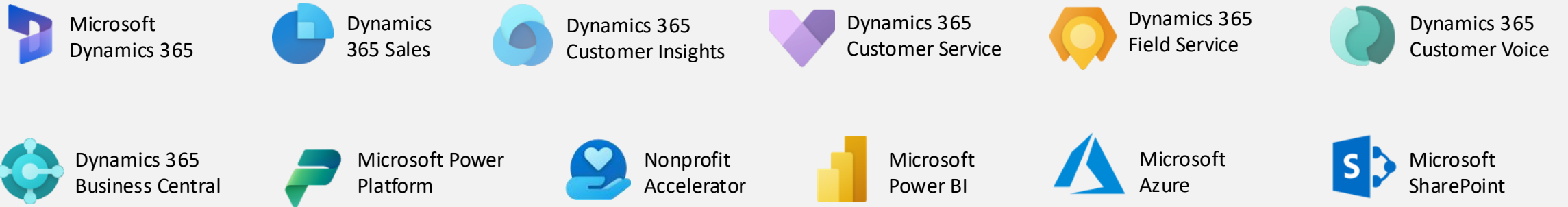
Telecom



Shipping

# Tools and Technologies

## Microsoft Solutions & Platforms



## Major Technologies



# Custom Application Development



## Web & Portal Development

We specialize in crafting a variety of web portals tailored to meet diverse business needs.



## Custom Engineering Applications

Our custom applications optimize engineering processes with streamlined calculations and enhanced collaboration.



## Cloud Solutions

We empower businesses with cloud strategy, consulting, development, migration, and platform expertise.



## Software Consulting

We closely analyze business needs, conceptualize tailored software solutions, and maximize development value.

**350+**

Custom Apps developed till date

**60+**

Clients Served Globally



# Software Solutions

Zelite's Software Solutions provides comprehensive software solutions aimed at enhancing operational efficiency and fostering innovation.



## Integration Services

Our Integration Services are designed to bridge the gap between disparate systems and applications, ensuring your organization operates cohesively and efficiently.



## Mobile App Development

Our Mobile App Development services are designed to transform your innovative ideas into user-centric, high-performance mobile solutions.



## Team augmentation

We offer a variety of flexible and on-demand staffing solutions to help you find the right talent, when you need it.



## Software Product Development

We offer a comprehensive range of software product development services to help our clients bring their ideas to life and create products that their customers love.

# Integration **Services**

At Zelite Solutions, we understand the importance of seamless data and process integration in today's fast-paced business landscape. Our Integration Services are designed to bridge the gap between disparate systems and applications, ensuring your organization operates cohesively and efficiently.



## **Application Integration**

Designed to promote harmonious collaboration among your systems, enabling real-time data exchange and process automation



## **Data Migration and Synchronization**

Minimize downtime and data loss, ensuring a smooth transition process.



## **Custom Middleware Development**

Custom data transformation and routing, ensuring your integration needs are met with precision.



## **Integration Testing and QA**

Ensuring reliability & performance of your integrated systems. Thorough testing, focusing on data accuracy, process flow, and system compatibility.



# Mobile APP Development

At Zelite Solutions, we recognize the pivotal role mobile applications play in today's digital landscape. Our Mobile App Development services are designed to transform your innovative ideas into user-centric, high-performance mobile solutions.

Mobile Banking

mCommerce

Field Service App

Educational App

QR Code Scanning

eKYC App

Health & Fitness

Self Service App

Lifestyle Apps

Productivity Apps



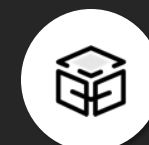
## iOS App

We build intuitive iOS apps with advanced features for seamless performance and a delightful user experience.



## Android App

Versatile Android apps for diverse devices, ensuring accessibility and engaging your audience effectively.



## Cross-Platform App

Expertise in cross-platform app development for seamless user experiences across devices.



## Mobile App UI/UX Design

We specialize in UI/UX design, crafting visually appealing interfaces that enhance user engagement and satisfaction.

# Team **Augmentation**



## **Specialized IT Staffing**

Zelite specializes in IT recruitment across diverse domains, from software development and cybersecurity to data analytics and project management.

## **Contract Staffing**

With our Temporary Staffing Solutions, quickly fill staffing gaps and maintain project momentum with skilled professionals sourced and onboarded seamlessly.



# Software Product Development

At Zelite, we believe that software products are the driving force behind innovation and business success. We offer a comprehensive range of software product development services to help our clients bring their ideas to life and create products that their customers love.



Requirements  
Gathering and  
Analysis



System Design  
and Architecture



Software  
Development



Quality Assurance  
and Testing



Deployment &  
Maintenance



Product Strategy  
Consulting



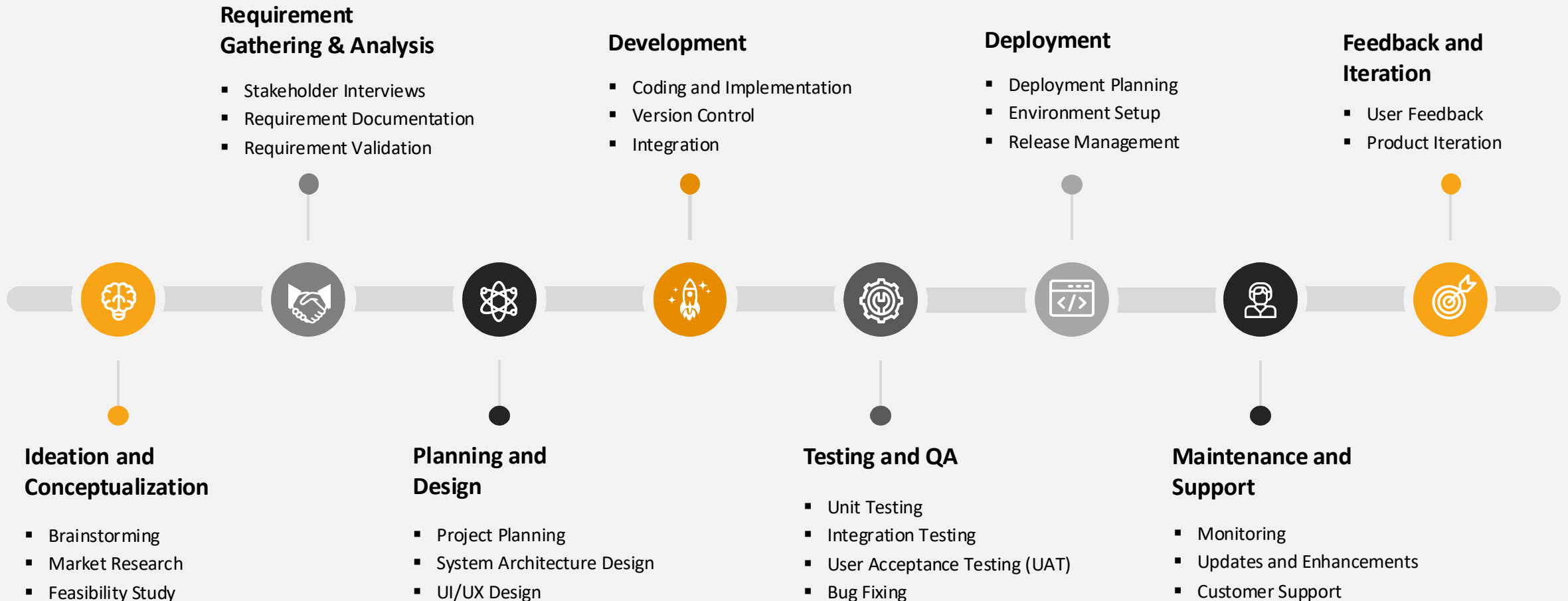
UI/UX Design



Product  
Marketing

# Product Development Lifecycle Stages

We follow a comprehensive software product development process to ensure that Zelite Solutions delivers high-quality, innovative solutions tailored to meet your unique needs.



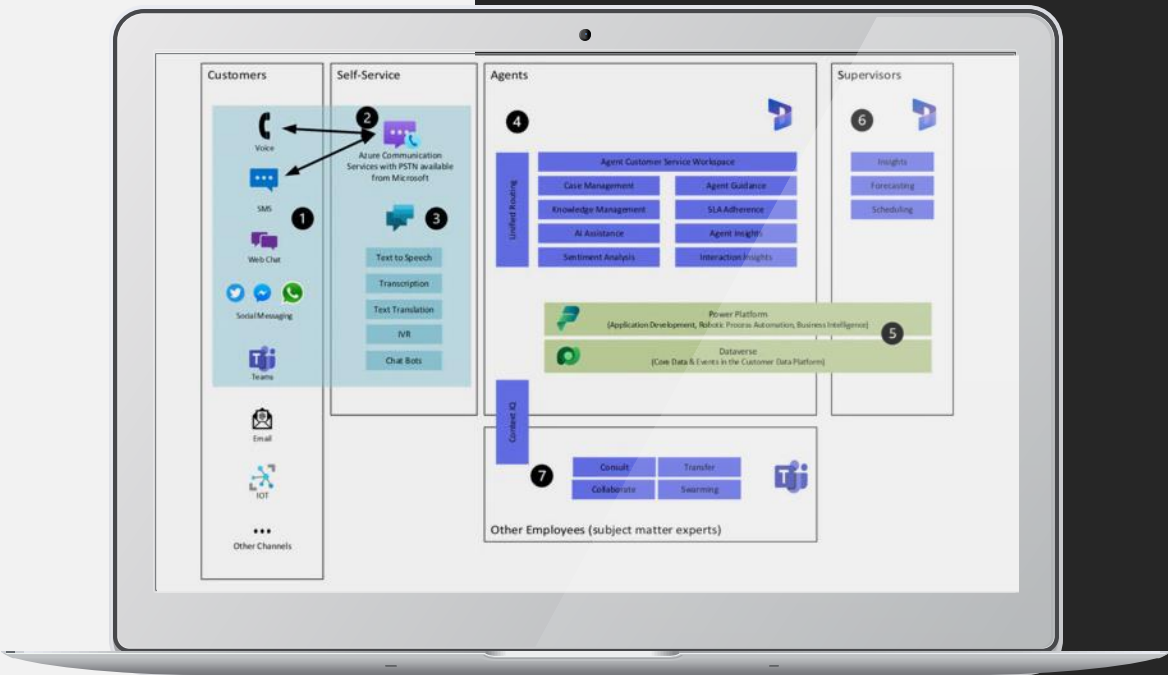
# Integration of Microsoft Dynamics 365 CRM & Cloud Telephony for a SaaS Company

Zelite seamlessly integrated Microsoft Dynamics 365 CRM with a cloud telephony system for a SaaS company, enhancing customer interactions and streamlining sales and support activities. Explore the benefits experienced by sales agents and customer support, including auto-routing of calls and streamlined workflows.

- Enhanced customer insights, automated call logging, seamless lead management for out-bound sales agents
- Quick access to customer information, efficient case management, streamlined follow-ups for inbound sales agents
- Auto Routing of Calls Using Round Robin Method
- Lead and Case Workflow Implementation

## Solution

Dynamics 365 Sales Integration with VoIP & IVR System

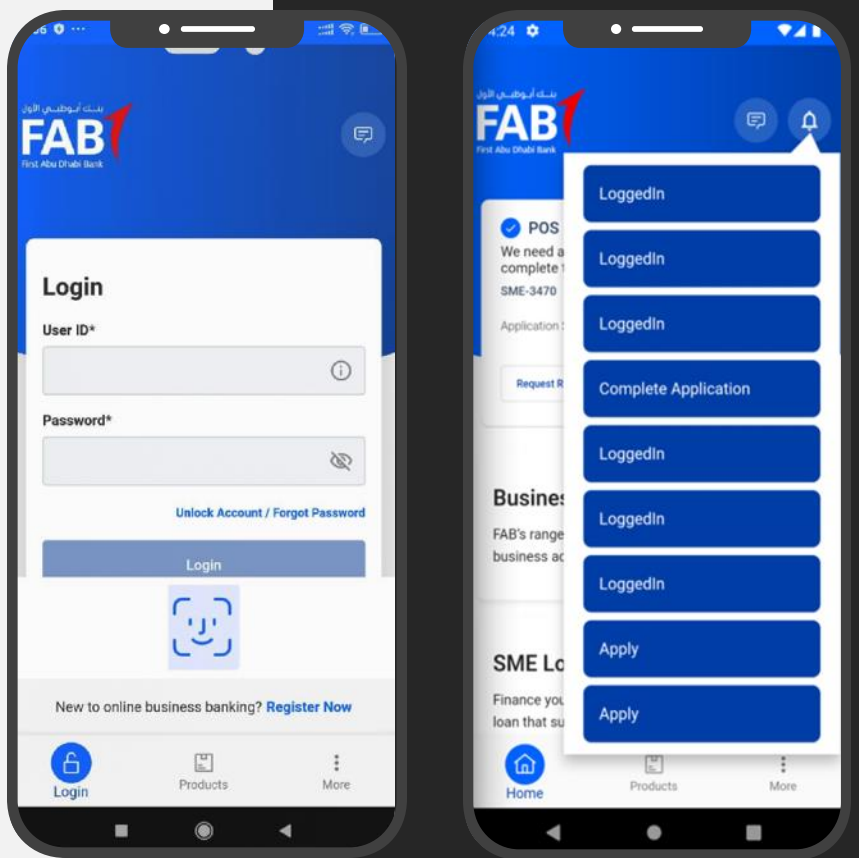


# First Abu Dhabi Bank (FAB) Mobile Application using Flutter

Zelite Solutions collaborated with First Abu Dhabi Bank (FAB) to create a comprehensive mobile application using Flutter. This initiative aimed to enhance FAB's digital banking services by integrating the app with their core banking system, providing customers with a seamless & efficient banking experience.

- > User Authentication
- > Streamlined Loan Applications
- > Comprehensive client dashboard
- > Automated email and SMS notifications
- > Document management system
- > Integration with Core Banking System
- > Security and Compliance
- > User-friendly interface

**Solution**  
Mobile App Development - Hybrid, Integration with UAE Pass



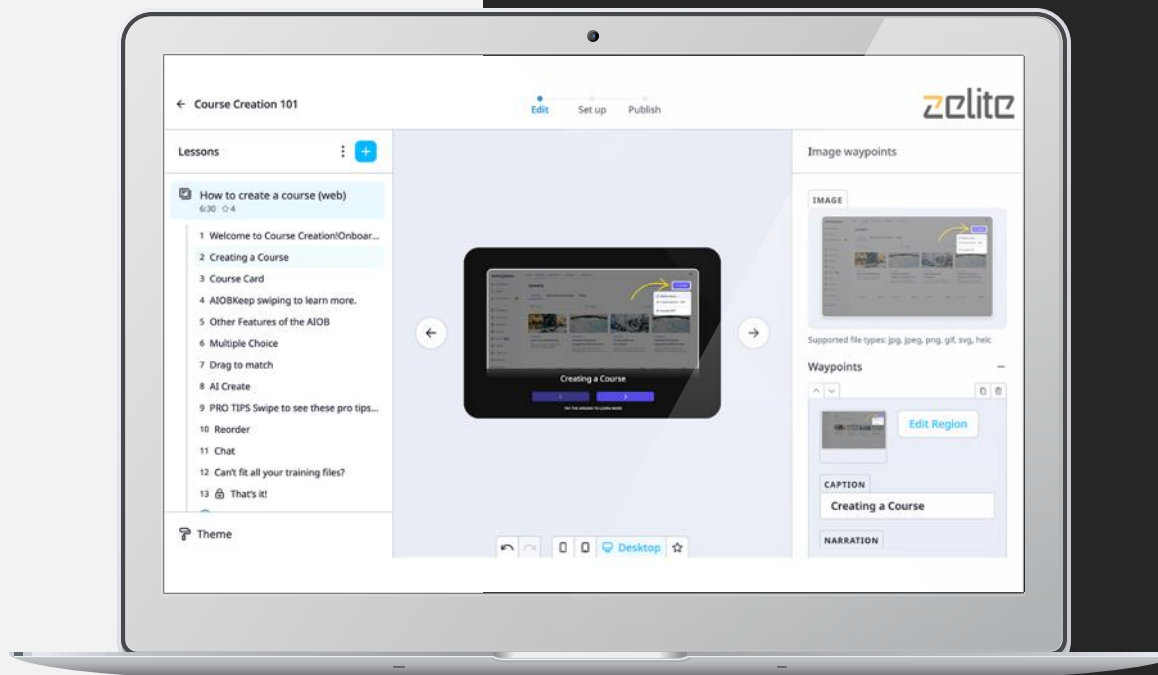
## Building a Bridge to Effective eLearning with a Custom Authoring Tool

Zelite Solutions created a custom web-based authoring tool for a leading IT company using ASP.Net, DevExpress, HTML5, and MS SQL. This tool allows non-programmers to develop interactive eLearning courses, streamlining in-house training creation, saving time, and ensuring consistent, high-quality employee training.

- Intuitive Interface
- Reusable Content Libraries
- Interactive Course Creation
- SCORM Compliance
- Multi-device Compatibility

### Solution

Software Product Development - Web-based Authoring Tool







## Siemens Energy's in-house product development with agile staff augmentation

Siemens Energy partnered with Zelite Solutions for staff augmentation services. Zelite Solutions provided a team of skilled professionals with expertise in UI Path, Automation QA, front-end development, and back-end development, seamlessly integrating with Siemens Energy's existing development team.

- > Understanding Project Requirements
- > Targeted Talent Sourcing
- > Access to Specialized Skills
- > Seamless Integration
- > Reduced Costs
- > Faster Time to Market

### Solution

Team Augmentation , Software Consulting





# Our Global Clients



# Thank you!



## Addresses

### **Headquarter (INDIA) : Zelite Solutions Pvt. Ltd.**

302, Marisoft Tech Park – III, Kalyani Nagar, Pune, MH,  
411014, INDIA Ph : +91 99585 22499

### **Reg. Office (UAE) : Zelite Solutions LLC.**

Sharjah Media City (SHAMS), Sharjah, UAE,  
Ph : +971 800 018 2463 (toll free)

### **Reg. Office (Kenya) : Zelite - 3C Business Corporation Ltd.**

AEA Plaza, Valley Road, Nairobi, Kenya.  
Ph : +254 789 479270

### **Reg. Office (USA) : Zelite Solutions**

221 College Park DR Suite 116, DOVER, Kent, DE, 19904  
Ph: +1 732 543 6600

